

**The Irish American Cultural Institute's  
17<sup>th</sup> Annual Washington's Irish St. Patrick's Day Ball  
Honoring Thomas E. Potter, M.D., D.A.B.P, F.A.A.P.  
Chairman Emeritus, Department of Pediatrics  
St. Joseph's Regional Medical Center  
Brigadier General, New Jersey National Guard  
(retired)  
Event to be held on Saturday, February 27, 2010  
Madison Hotel, Morristown NJ  
7:00 pm**

**SPONSORSHIP OPPORTUNITIES**

**GALA**

**\$15,000**

- One ringside table for ten guests at the 2010 Washington's Irish Ball
- Outside back cover advertisement in the Commemorative Dinner journal
- Recognition as Gala sponsor in all press releases for the event
- Recognition in evening program\*
- Company logo on sponsor signage prominently displayed at event
- Recognition in the Chairman's Circle category in *Éire-Ireland*, the IACI's journal of Irish studies (distributed to over 1,900 institutions in 42 countries twice annually) for the year

**COCKTAIL HOUR**

**\$5,000**

- Gold page advertisement in the Commemorative Dinner journal
- Recognition in evening program\*
- Company logo on sponsor signage prominently displayed at event
- Recognition in the Chairman's Circle category in *Éire-Ireland*, the IACI's journal of Irish studies (distributed to over 1,900 institutions in 42 countries twice annually) for the year

**COMMEMORATIVE DINNER JOURNAL**

**\$5,000**

- Gold page advertisement in the Commemorative Dinner journal
- Recognition in evening program
- Company logo on sponsor signage prominently displayed at event
- Recognition in the Chairman's Circle category in *Éire-Ireland*, the IACI's journal of Irish studies (distributed to over 1,900 institutions in 42 countries twice annually) for the year

***GIFT AUCTION******\$4,000***

- Silver page advertisement in the Commemorative Dinner journal
- Recognition in evening program
- Company logo on sponsor signage prominently displayed at event
- Recognition in the Chairman's Circle category in *Éire-Ireland*, the IACI's journal of Irish studies (distributed to over 1,900 institutions in 42 countries twice annually) for the year

***ENTERTAINMENT******\$3,000***

- Silver page advertisement in the Commemorative Dinner journal
- Recognition in evening program
- Company logo on sponsor signage prominently displayed at event
- Recognition in the Chairman's Circle category in *Éire-Ireland*, the IACI journal of Irish studies (distributed to over 1,900 institutions in 42 countries twice annually) for the year

***INVITATIONS******\$2,500***

- Silver page advertisement in the Commemorative Dinner journal
- Recognition in evening program
- Company logo on sponsor signage prominently displayed at event
- Recognition in the Chairman's Circle category in *Éire-Ireland*, the IACI journal of Irish studies (distributed to over 1,900 institutions in 42 countries twice annually) for the year

***CENTERPIECES AND DÉCOR******\$1,000***

- Silver page advertisement in the Commemorative Dinner journal
- Recognition in evening program
- Company logo on sponsor signage prominently displayed at event
- Recognition as a Benefactor in *Éire-Ireland*, the IACI journal of Irish studies (distributed to over 1,900 institutions in 42 countries twice annually) for the year

## ***TICKET & TABLE INFORMATION***

### ***FOUNDING FATHER'S TABLE*** ***\$10,000.00***

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- Includes ringside seating for a table of 10 guests
- Special recognition at the event and in the program
- Gold page ad in the Commemorative Dinner Journal
- Recognition in our journal of Irish studies, *Éire-Ireland* (distributed to over 1,900 institutions in 42 countries twice annually) for the year.

### ***COMMANDER-IN-CHIEF'S TABLE*** ***\$5,000.00***

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- Includes premier seating for a table of 10 guests
- Special recognition at the event and in the program
- Gold page ad in the Commemorative Dinner Journal
- Recognition in our journal of Irish studies, *Éire-Ireland* (distributed to over 1,900 institutions in 42 countries twice annually) for the year.

### ***PRESIDENT'S TABLE*** ***\$2,500.00***

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- Includes select seating for a table of 10 guests
- Special recognition at the event and in the program
- Silver page ad in the Commemorative Dinner Journal

### ***TABLE*** ***\$1,800.00***

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- Includes seating for a table of 10 guests
- Special recognition at the event

### ***INDIVIDUAL TICKET*** ***\$200.00***

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- Includes cocktail hour, dinner, open bar & entertainment

## **COMMEMORATIVE DINNER JOURNAL**

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***OUTSIDE BACK COVER\**** ***\$2,000.00***

Prime location in our journal. With this ad you will receive special recognition in the Chairman's Circle category of our journal of Irish studies, *Éire-Ireland* (distributed to over 1,900 institutions in 42 countries twice annually) for the year.

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***INSIDE FRONT COVER\**** ***\$2,000.00***

Prime location in our journal. With this ad you will receive special recognition in the Chairman's Circle category of our journal of Irish studies, *Éire-Ireland* (distributed to over 1,900 institutions in 42 countries twice annually) for the year.

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***INSIDE BACK COVER\**** ***\$1,500.00***

Prime location in our journal. With this ad you will receive special recognition in the Chairman's Circle category of our journal of Irish studies, *Éire-Ireland* (distributed to over 1,900 institutions in 42 countries twice annually) for the year.

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***GOLD PAGE*** ***\$500.00***

With this ad you will receive special recognition as a Benefactor in our journal of Irish studies, *Éire-Ireland* (distributed to over 1,900 institutions in 42 countries twice annually) for the year.

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***SILVER PAGE*** ***\$350.00***

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***FULL PAGE*** ***\$250.00***

\* Subject to availability

## **WASHINGTON'S IRISH BALL GIFT AUCTION AGREEMENT**

Thank you for your donation to the IACI's Washington's Irish Ball Gift Auction. Please return the following information to the IACI headquarters, by February 12, 2010 and gifts by February 19, 2010.

Irish American Cultural Institute  
1 Lackawanna Place  
Morristown, NJ 07960  
Phone: 973-605-1991  
Fax: 973-605-8875  
Email: [events@iaci-usa.org](mailto:events@iaci-usa.org)

**Your support of the Irish American Cultural Institute is greatly appreciated.**

Name and description of item or service: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Fair market value of item or service: \_\_\_\_\_

Special item redemption instructions: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Your name: \_\_\_\_\_

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

***The Irish American Cultural Institute's  
17<sup>th</sup> Annual Washington's Irish Ball  
Order Form***

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Payment:** Checks should be made payable to the Irish American Cultural Institute.

For credit card transactions, please provide the following information (VISA/MC only):

Credit card No. \_\_\_\_\_ Expiration: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Address (if different from above): \_\_\_\_\_

\_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Yes, I would like to support the IACI's Washington's Irish Ball**

Tables/Tickets	No.	Dinner Journal	✓	Underwriter Opportunities	✓
Founding Father Table (\$10,000)		Outside Back Cover (\$2,000)		Gala (\$15,000)	
Commander-in-Chief's Table (\$5,000)		Inside Front Cover (\$1,750)		Cocktail Hour (\$5,000)	
President's Table (\$2,500)		Inside Back Cover (\$1,500)		Entertainment (\$5,000)	
Table (\$1,800)		Gold Page (\$500)		Gift Auction (\$4,000)	
Individual Ticket (\$200)		Silver Page (\$350)		Dinner Journal (\$5,000)	
		Full Page (\$250)		Invitations (\$2,500)	
				Centerpieces & Décor (\$1,000)	
	<b>Amount (\$)</b>				
Donation:					
<b>Total: \$</b>					

**Artwork:** Please provide via email to [events@iaci-usa.org](mailto:events@iaci-usa.org) or on CD via mail with this agreement. **Recognition:** Please note we must receive payment by February 10th for recognition in evening program and on sponsor signage.

The Irish American Cultural Institute is recognized by the IRS as a 501 (c) (3) not-for-profit. Donations are tax-deductible to the extent allowed by law.