

Sample Student Fundraising Letter

Dear *(personalize greeting with recipient name)*

On *(insert dates of program)* I will be participating in the Irish Way program along with a number of students from across the country. During this three week program, I will have the opportunity to enjoy the rich heritage and tradition of Ireland while also experiencing the country's distinct culture face-to-face. This unique program, in it's 37th year, was founded on the belief that fostering an appreciation of other cultures is an important part of an individual's development. Students receive an education that goes beyond any nation. The Irish Way is truly a lesson in international citizenship. *(Briefly write about your educational goals you are planning to achieve by going on the program. Be sure to include something about your desire to reconnect/learn about your Irish heritage)*

The expected cost of the program abroad is \$4950. I have set myself a personal fundraising target of \$ *(insert your own sponsorship target)*. I would greatly appreciate your help in reaching this target because *(insert personal benefit summary)*.

I have started my fundraising off by *(insert other ways you are attempting to raise funds)*. Your donation will bring me closer to my goal and help *(insert benefit statement about your program)*.

Thank you for taking the time to read this letter. As one of my sponsors, I will be sure to report back to you and share my experiences and how your support made a difference by allowing me to participate in the Irish Way. If you would like any more information on the Irish Way, please visit www.irishway.org

Sincerely,

Signature

(Insert your name)

Tear-off Reply Form: Fill-in your name, company, donation amount below.

I, _____ will help *(insert your name here)* reach his/her fundraising target of \$ *(your personal sponsorship target)* for the Irish Way program by sponsoring him/her with a donation of:

\$5 \$10 \$20 \$50 \$100 \$250 Other Amount \$_____

All checks should be made payable to *(insert your name here)*.

Thank you!

Please reply to:

(Insert your contact details here)

****If you are planning on doing fundraisers in addition to this letter writing campaign, insert the following:*

As part of my fundraising, I am also holding a *(name of your event)* on *(date of your event)*. I will be inviting people from the local business community/families from the local area. If you could donate *(an item for our auction, provide the food/drinks/decorations or print the tickets and posters for the event)*, I will *(include an acknowledgement of your support on the program, etc)*.